



CENTER FOR
STRATEGY & INNOVATION



&

International Doctoral
Empowerment Academy

Presents

Business and Education in the 21st Century:

The Future of Education, The Practice of Mindfulness, and Vertical Leadership

January 31, 2015

9:00 AM - 1:00 PM

Location: Holiday Inn San Diego-Mission Valley

3805 Murphy Canyon Road, San Diego, CA 92123

Cost: \$35

[Click Here to Register](#)

(Registrations received before January 24th and students receive a \$10 discount)

This event is ideal for graduate student leaders and executives who want to create a major impact in their field. Participants will engage in an interactive panel discussion with industry specialists to:

- Discover what it will take to bring meaning back to education
- Learn new ways to boost creativity and create a path of clarity and focus
- Gain a better understanding of what is required to be an effective leader over the next decade

Breakout sessions will follow the panel discussion to allow participants the opportunity to gain a deeper understanding of the following

What will the education of tomorrow look like?

When we look at the education system of today we see a mechanism that is broken and no longer delivering on the promise of a brighter future for our students. **Michael Bevis** takes a deep look at:

- New strategies of competency-based education in a digital world
- Capabilities of mobile technologies that blend digital learning with the physical world to create a truly inspiring educational experience
- Strategies for corporations to deliver highly engaging customized trainings

Mindfulness in the 21st Century

Mindfulness, or being present in each moment, is quickly becoming a regular part of corporate, government, and educational environments, and Fortune 500 companies such as Google and Target are encouraging their employees to use these practices. **Dr. Jennifer Medina's** mindfulness workshop helps participants:

- Cultivate awareness and discover what it means to be purposeful and present
- Increase cognitive efficiency and productivity and lower stress
- Boost creativity and promote a sense of contentment and joy

Vertical Leadership

Vertical learning involves how leaders think, feel, and make sense of the world and includes development of mental complexity and emotional intelligence. 'How we know' is more important than 'What we know' especially when leading through complex change. **Dr. Kevin LaChapelle** discusses strategies to develop future leaders who are able to:

- Break through barriers
- Cultivate high impact and innovative teams
- Build high-trust relationships
- Act with deep courage

Speakers



Jennifer Medina, PhD

Dr. Medina's interests occur at the intersection of brain wellness, neuropsychology, mindfulness and helping people live and work to their fullest capacity. As a fellowship trained neuropsychologist having earned her PhD from Northwestern University, she is experienced in the assessment and diagnosis of individuals with neurological disorder and works therapeutically to help them understand the impact of their diagnosis on the brain, cognition, and emotional functioning. Her fusion of neuropsychology and mindfulness is applicable to all individuals interested in leveraging their neuro-resources or "brain power" who want to live a mindful life to achieve cognitive efficiency, low-stress living, and more creativity in and out of the office. She gets into the nitty-gritty details of cognitive and lifestyle habits to develop strategies for clearer and calmer thinking, increased productivity and efficiency, and a greater sense of life satisfaction. Have you ever wished you could find the creativity you feel you are lacking? Want to discover how to regain your focus and master the challenges in your daily life with ease? Dr. Medina specializes in using her personal and professional experiences to have conversations with individuals to help them understand how to use the mind and brain to experience wellness and fulfillment in life. For more information about Dr. Medina, visit her website at www.JenniferMedinaPhd.com



Michael Bevis, MBA, MS

Michael Bevis is an entrepreneur and academic professional who is driven to help others reach their full potential. His talents and experiences are unique, encompassing the areas of business marketing, leadership, personal branding, and higher education. Michael Bevis is an industrial and organizational psychologist with additional graduate degrees in finance and marketing. He is an experienced academic professional dedicated to helping others realize and achieve their personal goals. His passion in the academic arena includes director-level leadership roles and an affinity for on-line and local campus classroom instruction at major universities across the United States. He is dedicated to improving the educational process for college students and corporate training initiatives that make the workplace sing with productivity and employee satisfaction. Michael is not all business all the time though, taking time out to enjoy travel, push the boundaries of photography, climb the highest mountains he can find, and giving those young whipper-snappers a run for their money on the volleyball court. More information on Michael's background can be seen at www.Michael-Bevis.com



Kevin LaChapelle, EdD, MPA

Dr. Kevin LaChapelle holds a doctorate of education in leadership and is an expert in mentoring strategies for the next generation of leaders. With a background in law enforcement, education, and health care, Dr. LaChapelle has a keen understanding of what motivates others and how to help them achieve what they desire most. Kevin has dedicated his life to helping individuals find a path of fulfillment and success. The true testaments of his efforts are written in the lives of those whom he has mentored throughout the years. YouTube videos tell stories of individuals who couldn't find their path or were headed in the wrong direction but now are enjoying happy productive lives due to Kevin's guidance and support. In 2008 Mr. LaChapelle authored *PowerMentor: The Art of Mentoring*. He currently leads the non-profit PowerMentor, which empowers global communities to achieve new heights. Additional information about these amazing programs can be found at www.powermentor.org